

SINGAPORE RUGBY

2024- 2025





SRU MULTI-YEAR SPORTS PLAN (MYSP)

MULTI-YEAR SPORTS PLAN

HIGH PERFORMANCE

Goals for Major Games and Regional/International competitions in 7s and 15s.

RUGBY DEVELOPMENT

Growing the community and the base. Creating more entry points for players to pick up rugby.

COMMERCIAL AND EVENTS STRATEGY

Sponsorship and revenue generation strategy. Leveraging on existing infrastructure to attract major sports events. Linking to community.

GOVERNANCE AND LEADERSHIP

Ensuring stable and effective leadership. Alignment of vision



HIGH PERFORMANCE GOALS

7S

SEA GAMES 2025 - PODIUM (M/W)

SEA GAMES 2027 - SILVER/GOLD (M/W)

SEA GAMES 2029 - GOLD (M/W)

ASIAN GAMES 2026 - TOP 5 FINISH (M/W)

ASIAN RUGBY SEVENS SERIES - TOP 6 FINISH (M/W)



15S

2024 - NATIONAL 15S PROGRAM RESUMPTION (M/W)

2024 UNIONS CUP - GOLD (M)

2025 UNIONS CUP - GOLD (M/W)

2027 TOP IN WORLD RUGBY RANKINGS IN THE REGION (M)



SINGAPORE RUGBY

HIGH PERFORMANCE STRATEGY



01 Performing and Achieving.

02 Tournaments and competition opportunities. Having a robust competition calendar that allows our national teams to compete at the highest level regionally and internationally.

03 High Performance Coaching. Developing qualified coaches and managers that will aid in the LTPD of our players.

04 Schools and clubs. Vibrant Junior Rugby Community.





15S AND OUR COMMUNITY

NATIONAL TEAM



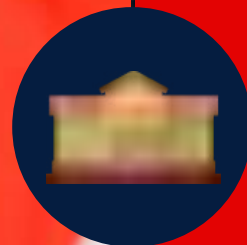
The National 15s Team is a representation of our entire rugby community. Where athletes come from all walks of life to play together for singapore.

SENIOR CLUBS



Community is strong in our senior clubs with a good blend of local stalwarts and likeminded expats. A lot of these players give back by volunteering their time coaching at the junior academies.

CLUBS AND SCHOOLS



The 15s game is strong with traditional rivalries like those from ACS and St Andrew's. We also have a vibrant Junior Rugby Clubs League much like the UTR.



COMMERCIAL AND EVENTS STRATEGY



WORLD CLASS EVENTS

Events like the HSBC Singapore 7s have a huge ripple effect on the community. It generates interest, funding and opportunities for the wider sport to leverage on. Eg, SEA 7s, NSG etc



LEVERAGING ON OTSF

The availability of the One Team Singapore Fund is a key tenet of our commercial and Fundraising efforts. It allows our High Performance teams to get much needed competition exposure and coaching expertise.



PARTNERSHIPS

Establishing strong, mutually beneficial partnerships with like-minded organisations to support the sport and ensure its sustainability.



GOVERNANCE AND LEADERSHIP

MANAGEMENT COMMITTEE



Ensuring our board structure and constitution is stable and allows the sport to thrive.

CLUB MANAGEMENT



Building capacity of club leadership and allowing them to grow.

ALIGNED VISION



Sharing the SRU's vision with the community and getting buy-in from the ground.